NOTICE

<u>Invitation for International Hardware Fair India (IHF) 2024.</u>

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The Federation of Indian Export organizations (FIEO) set up by Ministry of Commerce, Government of India is organizing a Reverse buyer Seller Meet (RBSM) during the International Hardware Fair India (IHF) from 6-8 December, 2024 at Hall 11,12 & 12A, Pragati Maidan, New Delhi.

International Hardware Fair India is a focused event for the hardware community and embeds German standards in facilitating the marketplace. The show aims to create a focused sourcing platform to connect buyers and sellers across the hardware, tools & engineering categories from India and abroad.

The event is powered by EISENWARENMESSE - International Hardware Fair Cologne, Germany which is also the largest fair of the segment across the globe. International Hardware Fair India will be a one-point destination for the hardware community to exhibit, promote and trade with Indian and overseas buyer. IHF India will have over 300 exhibitors from across the Hardware & Tools Industry. The show is expected to have over 12000 trade visitors across the 3 days of the show. This is an opportunity for foreign buyers to meet potential Indian business enterprises under one roof.

The focused sectors are; Hand Tools Fasteners Power Tools Cutting and Welding Equipment Building Material Hardware home Improvement Abrasive Machine Tools Automotive Supplies and Accessories Garden Equipment Plumbing Electrical Hardware Accessories Paint and Accessories DIY.

Deliverables to for hosted foreign buyers (one person per company);

• Reimbursement of Return Air Ticket (Economy Class with Upper Ceiling cap, the limit will be communicated shortly after the buyer profile is shortlisted)

- Two Nights Hotel Stay with Airport Transfers
- Access to the Expo, Business Networking

Registration process for buyers are as follows;

- ➤ The foreign buyers are requested to provide their requisite details by registering online at www.fieo.org/IHF 2023
- ➤ Once the international buyer has registered, application will be reviewed by the screening committee and the final decision will be informed to them by first week of October 2024.
- > The last date to register as a hosted buyer is 5th September 2024.
- For any further information, please feel free to connect with our team on WhatsApp: +918586848676 or email nishantkatyayan@fieo.org, ashishjain@fieo.org.
