

## NOTICE

### INVITATION FOR INDIA STEEL -2025

The Ministry of Steel, Government of India along with Federation of Indian Chambers of Commerce and Industry (FICCI) is organizing the "**Sixth edition of International Exhibition & Conference on Steel Industry - INDIA STEEL 2025**" scheduled to be held from **24-26 April, 2025** at **Bombay Exhibition Centre, Mumbai, India**.

The event will also feature a **Reverse Buyer Seller Meet (RBSM)**, in which about 250 steel buyers and importers from over 80 countries from Africa, Middle East, CIS, Developing Asia including SAARC, Latin America and other focus regions shall be invited and hosted to participate in B2B and B2G meetings.

**Selection Process:** The Screening Committee constituted under Hosted Foreign Buyer Program will review registered buyers' profile and decide on the quantum of facilities and hospitalities to be granted to the buyers strictly on merit, appropriateness of profile and on **FIRST COME FIRST SERVED BASIS**. 10-12 buyers per country from the potential regions will be selected and provided any/all the following complementary; economy class two-way air fare reimbursement (upto USD 600, depending on proximity to Mumbai and informed to selected buyers separately), three-night hotel accommodation with breakfast, airport pick-up and drop, daily transfer between Exhibition venue and hotel, and meals during networking lunch/dinner. The Buyers not selected by the screening committee may visit India Steel Expo 2025 on their own expenses. For such buyers, organizers will facilitate Visa Invitation Letter, pre-fixed B2B meetings and attendance to conference at discounted fee.

For buyer registration please visit ;  
[https://www.indiasteelexpo.in/hosted\\_buyer\\_registration.php](https://www.indiasteelexpo.in/hosted_buyer_registration.php) or send the duly filled India Steel Expo 2025 Registration Form (provided below in MS Word file) along with photo,

passport, employee photo ID and Visiting/Business/Name Card to the organizers by **31<sup>st</sup> August, 2024**. To know more about partnership opportunities & further details about the event ; a sponsorship brochure and an event brochure are also enclosed herewith & for any additional information regarding the event, please reach out to Shri Sudhanshu Gupta, Joint Director, FICCI at email; [sudhanshu.gupta@ficci.com](mailto:sudhanshu.gupta@ficci.com)

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Department of Commerce  
Ministry of Commerce & Industry  
Government of India



Ministry of Steel  
Government of India



# 6<sup>th</sup> INTERNATIONAL EXHIBITION CUM CONFERENCE ON STEEL INDUSTRY



24 - 26 April 2025  
Bombay Exhibition Centre (NESCO), Mumbai



[www.indiasteelexpo.in](http://www.indiasteelexpo.in)





24 - 26 April 2025  
Bombay Exhibition Centre  
(NESCO), Mumbai

## EVENT BACKGROUND

**F**ifth edition of India Steel - International Exhibition and Conference was successfully organized on January 19 - 21 April, 2023, at Bombay Exhibition Centre, Mumbai. It was jointly organized by the Ministry of Steel, Government of India and Federation of Indian Chambers of Commerce and Industry. The mega event provided an apt platform to all the participants, delegates, business visitors and other key stakeholders from the Steel and other related industries to interact with and explore new business avenues. The event witnessed participation of more than 800 conference delegates, more than 80 speakers and more than 240 exhibitors from India and abroad with footfall of more than 10062 Business Visitors.

Aligned with the theme of the event - Amrit Kaal Journey: defining the growth trajectory of Indian Steel Industry, it highlighted projections / forecasts for steel demand in country's Amrit Kaal Journey across traditional sectors like construction, automobile, infrastructure etc. as well as the emerging applications like maritime, defence, nuclear, food processing / storage etc. The session further shed light on the Government initiatives as well as the global opportunities that would augment demand for Indian steel products both domestically as well as globally.

INDIA STEEL EXPO, since its inception in 2013, the exhibition has become a well reputed platform for discussing prospects of the steel industry, exhibiting the state-of-the-art solutions, products and equipments. The exhibition brings together Central & State Governments, Industry Experts, Stalwarts, Associations, Manufacturers, Technology Providers, Steel Consumers and International Speakers to exchange opinions & exhibit achievements.

India Steel Expo is a large-scale forum important not only for the industry, but also for the economy as a whole. The event is visited by steel and steel-related industries professionals from all-over the world: builders, oil and gas producers and engineers focused on promoting their products and services, establishing mutually beneficial business contacts, and developing their businesses amidst the latest market trends.

INDIA STEEL 2025 is scheduled from 24 - 26 April, 2025 at Bombay Exhibition Centre, Mumbai, India. The event will provide the much needed integrated platform to facilitate the growth of the industry in the country and connect new technologies & innovative products, equipment tools, live machine displays among others.







## INDUSTRY OVERVIEW

One of the primary forces behind industrialization has been the use of metals. Steel has traditionally occupied a top spot among metals. Steel production and consumption are frequently seen as measures of a country's economic development because it is both a raw material and an intermediary product. Therefore, it would not be an exaggeration to argue that the steel sector has always been at the forefront of industrial progress and that it is the foundation of any economy. The Indian steel industry is classified into three categories - major producers, main producers and secondary producers.

As of December 2022, India was the world's second-largest producer of crude steel. In FY22, the production of crude steel and finished steel stood at 133.596 MT and 120.01 MT, respectively. In April-November 2022, the production of crude steel and finished steel stood at 81.96 MT and 78.09 MT respectively. The growth in the Indian steel sector has been driven by the domestic availability of raw materials such as iron ore and cost-effective labour. Consequently, the steel sector has been a major contributor to India's manufacturing output.

The Indian steel industry is modern, with state-of-the-art steel mills. It has always strived for continuous modernization of older plants and up-gradation to higher energy efficiency levels. In the past 10-12 years, India's steel sector has expanded significantly. Production has increased by 75% since 2008 while domestic steel demand has increased by almost 80%. The capacity for producing steel has grown concurrently, and the rise has been largely organic.

In FY22, the production of crude steel and finished steel stood at 133.596 MT and 120.01 MT, respectively. The consumption of finished steel stood at 105.751 MT in FY22. Between April-December 2022, India's finished steel consumption stood at 75.34 MT. In April-July 2022, the production of crude steel and finished steel stood at 40.95 MT and 38.55 MT respectively.

In FY23 (until January 2023), the exports of finished steel stood at 5.33 MT, while the imports stood at 5 MT. In FY22, exports and imports of finished steel stood at 13.49 MT and 4.67 MT, respectively. In FY22, India's export rose by 25.1% YoY, compared with 2021. In FY21, India exported 9.49 MT of finished steel. In December 2022 exports of finished steel stood at 4.42 lakh tonnes.

The annual production of steel is anticipated to exceed 300 million tonnes by 2030-2031. By 2030-31, crude steel production is projected to reach 255 million tonnes at 85% capacity utilization achieving 230 million tonnes of finished steel production, assuming a 10% yield loss or a 90% conversion ratio for the conversion of raw steel to finished steel. With net exports of 24 million tonnes, consumption is expected to reach 206 million tonnes by the years 2030-31. As a result, it is anticipated that per-person steel consumption will grow to 160 kg.





## CONFERENCE OVERVIEW & FORMAT

A two days Conference will be organized with an objective to learn about the best practices and global experiences, exchange innovative ideas, explore areas of collaboration and above all, to provide a platform for informative and interactive sessions among various stakeholders in the steel industry. Aligned with the theme of the event, various technical sessions will be organized, providing a platform for effective information exchange on the industry trends and developments. Several sideline meetings / sessions / roundtables will be organized aligned with the theme for furthering the growth of the industry.





## EVENT OBJECTIVES

- To create awareness about the latest products, technology and services
- To discuss & deliberate on the latest steel industry trends and the developments shaping future of the industry
- Most effective means of establishing and maintaining relationships with existing and potential customers
- Unique opportunity to integrate for rapid new market penetration
- A represented area where the buyer, the seller and the finished product can "get together"
- Most powerful tool for efficient and effective business development
- Cost effective platform for effective sales and marketing to a carefully selected audience
- A lucrative opportunity to release new products market, create brand image, establish relationships with customers and appoint new agents
- Understand the current market dynamics and its effects on your business
- Create a culture of entrepreneurship locally
- Access to different ideas and perspectives from different markets and allied industries

## BENEFITS OF PARTICIPATION

- Networking Opportunity with steel, mining, logistics and equipment manufacturer for business alliances & partnerships
- Interaction with Government Officials from Central & State Government
- Interaction on Emerging Technologies for Steel in India
- Showcasing on Mineral Exploration and Evacuation Techniques
- Deliberation on Policy Environment for Fostering Growth of Indian Steel Industry
- Initiation of Winning Business Dialogues with Organizations having Diversified Business Interests
- Providing Excellent Brand Visibility
- Sales via targeted audience of qualified buyers
- An ideal platform to launch new products & find sales agents or distributors in new markets
- Transfer of technology, investment, joint venture, research and development
- Supply of plant, machinery, process control equipment, projects and services etc.
- Showcase latest products, machinery, equipments, developments for generating business



# WHO SHOULD ATTEND

- Steel Producers
- Steel Movers
- Construction Material Suppliers
- Logistics Providers
- Mining Organizations
- Government Policy Makers & Decision Makers
- Safety Institutes
- Construction Industry
- Infrastructure and Real Estate Developers
- Global Steel Organizations
- Financial Institutions
- Steel Consultants
- Machinery and Equipment Manufacturers
- Technology Providers
- Global Buyers
- State Corporations
- Domestic & International Investors
- Environment & Sustainability Professionals
- Engineers & Architects
- Researchers & Scholars
- Warehousing and Material Handling organisations
- Automotive Industry
- Energy Sector
- Consumer Durables
- Component Manufacturers







## EXHIBITORS' PROFILE

### STEEL INDUSTRY STAKEHOLDERS

- Metal Producing Companies
- Alloy Manufacturers
- Ferrous and Non-Ferrous Metal
- Production Plants and Units
- State Governments
- Central Government Ministries

### MACHINERY & TECHNOLOGY FOR STEEL & METAL MANUFACTURING

- Domestic and International Steel Producers, Organizations & Associations
- Automation & Instrumentation
- Cutting Tools
- Water & Pump Equipment
- Welding Equipment & Services
- Control & Automation Systems
- Quality Control, Testing & Analysis
- Energy Efficiency Equipment
- Energy Conservation
- Engineering and Design
- Environment Protection
- Filtration & Separation
- Induction Furnaces and Heat Treatment
- Nano-Technologies
- Palletisation
- Project Management & Consultation
- Pumps & Valves
- Refractories
- Safety Equipment & Technology
- Scientific Research & Development
- Scrap Collecting and Recycling
- Sheet Metal, Tube, Section (Ferrous and Non-Ferrous)
- Sintering
- Smelting and Refining
- Software Technology
- Foundry Engineering Units



## **METALLURGICAL EQUIPMENT & TECHNOLOGY**

- Bearings & Shafts
- Cutting, Shaping, Bending & Welding
- Consulting Design & Service
- Extrusion
- Finished Products, Components, Assemblies
- Flexible Sheet Metal Working
- Forging, Casting Equipment and Accessories
- Foundry Engineering
- Furnace and Heat Treatment
- Gears, Motors & Compressors
- Joining, Fastening
- Lapping
- Laser Cladding
- Lubricants
- Machine Tools and Dies
- Polishing
- Spray Painting Systems
- Surface Treatment & Corrosion Technology
- Tube / Section Processing
- Vibrator De-burring Machines & Consumable
- Shaping Equipment
- Signalling Equipment

## **MINERALS**

- Foundry Machinery & Technology
- Welding Equipment & Technology
- Rolling Mill Equipment

## **BUYING AND SOURCING MINERAL PROCESSING**

- Mineral Development Corporations
- Mineral Processing Units
- Contractors
- Scientific Research & Development Institutions
- MSMEs and Private Companies

## **BUYING AND SOURCING METAL & METAL WORKING MACHINERY**

- Casting, Forging and Foundry Industry
- Component Manufacturers
- Consulting Service Providers
- Iron and Steel Production
- Non-Ferrous Metals Production
- Sheet Metal Fabricators
- Sheet Metal Products, Components, Assemblies Manufacturers
- Ship Building and Ship Repair Industry
- Steel & Aluminium Construction
- Tube and Pipe Sector
- Water Supplier Sector
- Trucks, Wheels & Tyres





# PARTNERSHIP OPPORTUNITIES

Platinum Sponsor	Co-Sponsor Sponsor	Associate Sponsor	Lunch Sponsor	Conference Kit Sponsor
Lanyard & Badges Sponsor	Cafeteria Sponsor	Registration Counter Sponsor	Conference Souvenir Sponsor	Wi-fi Sponsor
Session Sponsor	Conference Proceedings Pen Drive Sponsor	Tea / Coffee Sponsor	Pen Sponsor	Notepad Sponsor
VIP Lounge Sponsor	Event Route-Guide Sponsor	Exhibitors Directory Sponsor	Key Chain Sponsor	Visiting Card Holder Sponsor

## CEOs **ROUNDTABLE**

The CEO Round Table is the main highlight of the event. It is an interaction between the industry CEOs and the Central & State Governments. The Round Table would offer an effective platform to both the existing as well as the new players to discuss their vision, opportunities and challenges regarding Indian steel industry. It would also provide them with an interactive platform to discuss around Industry's growth plans & recommendations to facilitate India's Mission of becoming Self-Reliant.

## Reverse Buyer **Seller Meet (RBSM)**

Reverse Buyer Seller Meet (RBSM) will be organized during India Steel 2025. More than 250 Investors & Foreign Buyers will be invited to encourage foreign investment to new areas of Indian steel sector as well as procurement of Indian Steel Products. The Ministry of Commerce and Industry, Government of India has agreed to extend its support for inviting and hosting relevant and focused Foreign Investors & Buyers during the event.

## Sideline **Meetings**

Several dedicated sideline meetings / sessions / roundtables will be organized on key enabling factors for Indian Steel industry. The meetings would also deliberate upon sector-specific opportunities for Indian steel sector.

## Conference **Overview**

A two days Conference will be organized with an objective to learn about the best practices and global experiences, exchange innovative ideas, explore areas of collaboration and above all, to provide a platform for informative and interactive sessions between various stakeholders in the steel industry.

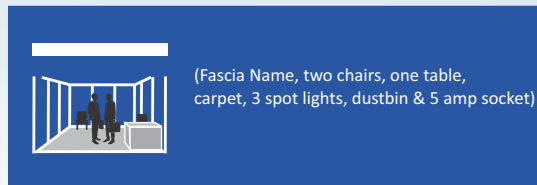


## EVENT HIGHLIGHTS

- Over 300 exhibiting companies
- Technical Sessions
- Conference attracting Government officials and decision makers from the industry
- Sideline meetings on key enabling factors & subjects of Indian Steel Industry
- CEOs Round Table
- Meet face to face with key individuals involved in the production and processing of iron & steel (Procurement and Technical Heads)
- Reverse Buyer Seller Meet
- Participation from Central Government, Ministries and State Governments
- International participation and pavilions from various parts of the world
- Plant Visits

## EXHIBITION PARTICIPATION CHARGES

Types of Spaces	Minimum Area	Participation Charges (Per sq .mtr)	
		in INR	US\$
Shell Space	12 sq.mtr	12500	370
Bare Space	36 sq.mtr	11000	350



\*Plus GST @ 18% on the above

## CONFERENCE PARTICIPATION CHARGES

Delegate	Registration Fee	Early Bird Discount	FICCI Member Discount	Group Discount (3 or more)
Indian Delegates	Rs 5,500	10%	10%	10%
Foreign Delegates	US\$ 110			





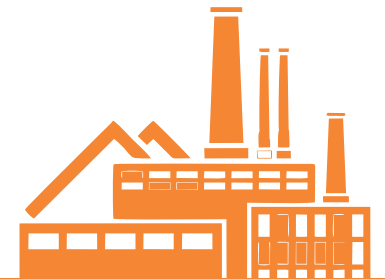


## RBSM: HOSTED FOREIGN BUYERS FROM THE FOLLOWING COUNTRIES

Afghanistan, Algeria, Armenia, Azerbaijan, Bahrain, Bangladesh, Belarus, Bhutan, Botswana, Brunei, Burundi, Cambodia, Cameroon, China, Comoros, Democratic Republic of the Congo, Djibouti, Egypt, Eritrea, Ethiopia, Georgia, Ghana, Indonesia, Iran, Iraq, Israel, Ivory Coast, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Lebanon, Lesotho, Malawi, Maldives, Mauritius, Moldova, Mongolia, Morocco, Mozambique, Myanmar, Namibia, Nepal, Nigeria, Oman, Philippines, Qatar, Russia, Rwanda, Saudi Arabia, Senegal, Seychelles, Sri Lanka, Sudan, Taiwan, Tajikistan, Tanzania, Tunisia, Turkmenistan, Uganda, Ukraine, United Arab Emirates, UK, USA, Uzbekistan, Vietnam, Zambia, Zimbabwe *and more...*

## HOSTED DELEGATE COMPOSITION OF FOCUS COUNTRIES

- Government Steel Procurement Department Head
- Public Sector Undertaking Head
- Manufacturing Plant Head
- Procurement Manager
- Steel Trader
- Steel Importer
- Automobile Manufacturer
- Infrastructure, Oil and Gas Pipeline and Real Estate Material Suppliers
- EPC Contractor
- Railway, Shipping, Defence Vendor
- Rolling Mill Importer
- Investor
- Trade Journalist
- Other allied Organisation / Institutions relevant to Steel Industry





## ORGANISERS:

Major Activities of the Ministry of Steel:

Co-ordination and planning of the growth and development of Iron and Steel Industry in the country (including Re-rolling Mills, Alloy Steel and Ferro Alloy Industries, Refractories) both in the Public and Private Sectors;

Formulation of policies in respect of production, pricing, distribution, import and export of iron & steel, ferro alloys and refractories; and

Development of input industries relating to iron ore, manganese ore, chrome ore and Refractories etc., required mainly by the steel industry.

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.



## SUPPORTED BY:

The Department of Commerce formulates, implements and monitors the Foreign Trade Policy (FTP) which provides the basic framework of policy and strategy to be followed for promoting exports and trade. The Trade Policy is periodically reviewed to incorporate changes necessary to take care of emerging economic scenarios both in the domestic and international economy. Besides, the Department is also entrusted with responsibilities relating to multilateral and bilateral commercial relations, Special Economic Zones, state trading, export promotion and trade facilitation, and development and regulation of certain export oriented industries and commodities.



## CONTACT:

### DELHI OFFICE

**Federation of Indian Chambers of Commerce & Industry (FICCI)** Federation House, 1 Tansen Marg, New Delhi - 110 001

### FOR EXHIBITION:

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### FOR CONFERENCE:

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### FOR REVERSE BUYER SELLER

**MEET (RBSM):**

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[www.indiasteelexpo.in](http://www.indiasteelexpo.in)





Department of Commerce  
Ministry of Commerce & Industry  
Government of India



Ministry of Steel  
Government of India



# PARTNERSHIP OPPORTUNITIES

6<sup>th</sup>

INTERNATIONAL  
EXHIBITION CUM  
CONFERENCE ON  
STEEL INDUSTRY



24 - 26 April 2025

Bombay Exhibition Centre (NESCO),  
Mumbai

[www.indiastelexpo.in](http://www.indiastelexpo.in)

## PRINCIPAL PARTNER

Price: ₹ 40,00,000/- • US\$ 54,000 + GST

- Bare Exhibition Space of 200 sq. mtrs. (Additional space can be booked on 10% discount payment)
- 10 Complimentary Conference Delegate passes
- Display of Company Logo at backdrops, banners, hoardings, promotional materials & publications
- Display of Company Logo in signages and buntings at the venue
- Display of Company Logo in all promotional advertisements (other than the advts. to be released by the Ministry of Steel under DAVP Scheme)
- Inclusion of Company Profile (2 pages) in Exhibitor Catalogue
- Logo on the partners' page of the INDIA STEEL website & link to partner's website
- One Double spread color advertisement in the Show Catalogue
- Company logo to be acknowledged in "Thank You Partners" panel on prominent locations
- Logo to be acknowledged in all Invitation tickets (Qty: 1.5 Lakh)
- Pathway hoarding in the exhibition and conference area near to the entrance (size 8x6 feet). Artwork to be provided by the participant

**Please Note:** All promotional materials (company logo etc.) should be submitted before 10 March, 2025

## CO-PARTNER (4 slot)

Price: ₹ 35,00,000/- • US\$ 48,000 + GST

- Bare Exhibition Space of 130 sq. mtrs. (Additional space can be booked on 10% discount payment)
- 7 Complimentary Conference Delegate passes
- Display of Company Logo at backdrops, banners, hoardings, promotional materials & publications
- Display of Company Logo in signages & buntings at the venue
- Display of Company Logo in all promotional advts. (other than the advts. to be released by the Ministry of Steel under DAVP Scheme)
- Inclusion of Company Profile (1 page) in Exhibitor Catalogue
- Logo in the partners' page on the INDIA STEEL website & link to partner's website
- One Full Page Color Advertisement in the Show Catalogue
- Company logo to be acknowledged in "Thank You Partners" panel on prominent locations
- Logo to be acknowledged in all invitation tickets (Qty: 1.5 Lakh)
- Pathway hoarding in the exhibition and conference area near to the entrance (size 8x6 feet). Artwork to be provided by the participant

**Please Note:** All promotional materials (company logo etc.) should be submitted before 10 March, 2025

## ASSOCIATE PARTNER (5 slot)

Price: ₹ 30,00,000/- • US\$ 42,000 + GST

- Bare Exhibition Space of 100 sq. mtrs. (Additional space can be booked on 10% discount payment)
- 5 Complimentary Conference Delegate passes
- Display of Company Logo at backdrops, banners, hoardings, promotional materials & publications
- Display of Company Logo in signages & buntings at the venue
- Display of Company Logo in all promotional advertisements (other than the advts. to be released by the Ministry of Steel under DAVP Scheme)
- Inclusion of Company Profile (1 page) in Exhibitor Catalogue
- Logo in the partners' page on the INDIA STEEL website & link to partner's website
- One Full Page Color Advertisement in the Show Catalogue
- Company logo to be acknowledged in "Thank You Partners" panel on prominent locations
- Logo to be acknowledged in all invitation tickets (Qty: 1.5 Lakh)
- Pathway hoarding in the exhibition and conference area near to the entrance (size 8x6 feet). Artwork to be provided by the participant

**Please Note:** All promotional materials (company logo etc.) should be submitted before 10 March, 2025

## VISITOR BAGS (1 slot)

Price: ₹ 8,00,000/- • US\$ 12,000 + GST

**Achieve unique presence at the show. It is the most apposite way to promote your brand on bags as they are distributed to VIPs, Press, Trade Visitors, etc.**

- Name & Logo of the sponsoring company to be printed on the 6000 Trade Visitor Bags
- Company logo to be acknowledged in "Thank You Partners" panel on prominent locations
- Inclusion of Company Profile (approximately 200 words) in Exhibitors' Catalogue
- Logo in the partners' page on the INDIA STEEL website and link to partner's website

# PARTNERSHIP OPPORTUNITIES



## REGISTRATION DESK (1 slot)

Price: ₹ 10,00,000/-  
US\$ 14,500 + GST

One of the most visible elements of communication to all Visitors, Special Invitees, Government Officials, Media, etc.

- Company Name & Logo will be displayed on Registration Desks
- Company logo of Partnering Company to be acknowledged in "Thank You Partners" panel on prominent locations
- Name & Logo of the Partnering Company at the INDIA STEEL website on the online Exhibitors Registration Forms as the Registration Desk Partner
- Logo in the partners' page on the INDIA STEEL website & link to partner's website

## CYBER CAFE (1 slot)

Price: ₹ 6,00,000/-  
US\$ 9,700 + GST

Accessing the Cyber Cafe during the fair is an essential requirement for business professionals attending the show. Our Cyber Cafe is frequently used by our visitors and exhibitors, so why not utilise this promotional opportunity and partner this area so your company logo is visible to all web users and passers-by

- Prominent display of name and logo of the partnering company at Cyber Cafe
- Company logo to be acknowledged in "Thank You Partners" panel on prominent locations
- Built up 100 sq. mtr. of space for Cyber Cafe with 15 workstations in exhibition hall
- Logo in the partners' page on the INDIA STEEL website & link to partner's website

## CAP PARTNER (1 slot)

Price: ₹ 6,50,000/-  
US\$ 9,750 + GST

Distributed to all the Exhibitors, Delegations, Overseas Visitors, Special Invitees, Trade Visitors, Ministries, Media, International Delegates, etc.

- Name & Logo of the partnering company to be printed on the 6000 Caps to be presented to Delegations, Overseas Visitors, Trade visitors, Media, Invitees etc.
- Logo in the partners' page on the INDIA STEEL website & link to partner's website
- Company logo to be acknowledged in "Thank You Partners" panel on prominent locations
- One Full Page Color Advertisement in the Exhibitors' Catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors' Catalogue

## LANYARD PARTNER (1 slot)

Price: ₹ 7,00,000/-  
US\$ 10,000 + GST

This is a great opportunity to have your logo on Lanyard that maximize your exposure to our overall audience such as Special Invitees, Media, Trade Visitors, Delegations, Govt. Officials, etc.

- Printing of logo of partnering company on the lanyard for all participation categories including Exhibitors, Delegates, Speaker, Visitors, Govt. Officials Organizer, etc.
- Logo in the partners' page on the INDIA STEEL website & link to partner's website
- Company logo to be acknowledged in "Thank You Partners" panel on prominent locations
- One Full Page Color Advertisement in the Show Catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors' Catalogue

## BUSINESS VISITORS INVITES (1 slot)

Price: ₹ 6,00,000/-  
US\$ 9,700 + GST

It has top of the mind brand recall with all visitors attending the event as it is sent to Visitors, Delegates, Media, Trade Visitors and Government officials. The biggest advantage is its extensive reach much before the event

- Printing of name and logo of partnering company on the invites & tickets (Qty: 1.5 Lakhs)
- Logo in the partners' page on the INDIA STEEL website & link to partner's website
- One Full Page Color Advertisement in the Exhibitors' Catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors' Catalogue

## PROTOCOL LOUNGE (1 slot)

Price: ₹ 9,00,000/-  
US\$ 1,400 + GST

Fully furnished hotspot for industry leaders with highest visibility among the top brass as it is an excellent medium to attract Special Invitees, Diplomats and Senior Govt. officials attention

- Prominent display of name and logo of the partnering company at Protocol Lounge
- A brochure stand space will be provided in the Protocol Lounge to keep the Brochure / Literature of the partnering company. (Literature to be provided by the company)
- Company logo to be acknowledged in "Thank You Partners" panel on prominent locations
- Logo in the partners' page on the INDIA STEEL website & Link to Partner's website

# PARTNERSHIP OPPORTUNITIES

## CARD HOLDER PARTNER (1 slot)

Price: ₹ 8,50,000/-  
US\$ 12,500 + GST

It is the most apposite way to promote your brand on Visiting Card Holder as it is distributed to all the Exhibitors, Visitors, Trade Visitors, Ministries, Media, Delegates, Officials, Foreign Buyers, International Delegations, etc.

- Name & Logo of the partnering company will be printed on the Card Holder to be presented to Foreign Buyers and International Delegations
- Company logo to be acknowledged in "Thank You Partners" panel on prominent locations
- Inclusion of Company Profile (approximately 150 words) in Exhibitors' Catalogue
- Logo in the partners' page on the INDIA STEEL website & link to partners's website

## MOUSE PAD PARTNER (1 slot)

Price: ₹ 6,00,000/-  
US\$ 9,700 + GST

It is the most apposite way to promote your brand on Mouse Pad as it is distributed to all the Exhibitors, Visitors, Ministries, Media, Delegates, Officials, Foreign Buyers, International Delegations, etc.

- Name & Logo of the partnering company to be printed on the Mouse Pad presented to Foreign Buyers and International Delegations
- Company logo to be acknowledged in "Thank You Partners" panel on prominent locations
- Inclusion of Company Profile (approximately 150 words) in Exhibitors' Catalogue
- Logo in the partners' page on the INDIA STEEL website & link to

## FAIR GUIDE ROUTE PLANNER (1 slot)

Price: ₹ 6,00,000/-  
US\$ 9,700 + GST

The only guide with details of who is where at the fair. Published in large numbers and distributed from the information and registration desks at the fair. Distributed to Visitors & Foreign Delegations from the protocol lounge. It will also be given to visitors at the time of registration.

- Name & Logo of the partnering company on the cover page of the Fair Guide
- Logo in the partners' page on the INDIA STEEL website and link to partner's website
- Company logo to be acknowledged in "Thank You Partners" panel on prominent locations
- Inclusion of Company Profile (approximately 150 words) in Exhibitors' Catalogue

## FOOD COURT (1 slot)

Price: ₹ 6,50,000/-  
US\$ 9,750 + GST

Logo & name of partnering company will be displayed at prominent locations inside & outside the Restaurant

- Logo in the partners' page on the INDIA STEEL website & link to partner's website
- One Full Page Color Advertisement in the Exhibitors' Catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors' Catalogue

## KEY CHAIN (1 slot)

Price: ₹ 6,00,000/-  
US\$ 9,700 + GST

It is the most apposite way to promote your brand through Key Chain as it is distributed to all the Exhibitors, Visitors, Ministries, Media, Delegates, Officials, Foreign Buyers, International Delegations, etc.

- Name & Logo of the psrtnering company to be printed on the 6000 Key Chains to be presented to Foreign Buyers and International Delegations
- Company logo to be acknowledged in "Thank You Partners" panel on prominent locations
- One Full Page Color Advertisement in the Exhibitors' Catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors' Catalogue
- Logo in the partners' page on the INDIA STEEL website & link to partner's website

## MEDIA LOUNGE (1 slot)

Price: ₹ 6,00,000/-  
US\$ 9,700 + GST

It is the hub for all the media activity at the event. Your information travels beyond the boundaries of event audiences.

- Name & Logo of Partnering Company will be displayed prominently at the Media Center
- Built up 18 sq. mtrs. of space for Media Centre
- Inclusion of Company Profile (approximately 150 words) in Exhibitors' Catalogue
- Logo in the partners' page on the INDIA STEEL website and link to partner's website

# PARTNERSHIP OPPORTUNITIES

# PARTNERSHIP OPPORTUNITIES



## EXHIBITORS' DIRECTORY (1 slot)

Price: ₹ 9,00,000/-  
US\$ 14,000 + GST

The Exhibitors' Catalogue has a long shelf life as compared to any newspaper or journal, since buyers use it as a reference book to source their requirements. The Exhibitors' Catalogue will be distributed to all the Exhibitors, Visitors, Ministries, International Delegations, Media, Delegates etc.

- Logo of the partnering company on the cover page of the Exhibitors' Catalogue
- Logo in the partners' page on the INDIA STEEL website & link to partner's website
- Inclusion of Company Profile (approximately 150 words) in Exhibitors' Catalogue
- Company logo to be acknowledged in "Thank You Partners" panel on prominent locations
- One Full Page Color Advertisement in the Exhibitors' Catalogue

## PEN PARTNER (1 slot)

Price: ₹ 7,00,000/-  
US\$ 11,000 + GST

It is the most apposite way to promote your brand through Pen as it is distributed to all the Exhibitors, Special Invitees, Trade Visitors, Ministries, Media, Delegates, Officials, Foreign Buyers, International Delegations etc.

- Name & Logo of the partnering company will be printed on the pen to be presented to Foreign Buyers and International Delegations
- Company logo to be acknowledged in "Thank You Partners" panel on prominent locations
- One Full Page Color Advertisement in the Exhibitors' Catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors' Catalogue
- Logo in the partners' page on the INDIA STEEL website and link to partner's website

## EXHIBITOR KIT (1 slot)

Price: ₹ 10,00,000/-  
US\$ 14,500 + GST

Exhibitor & Media Kit will be distributed to every Exhibitor during the exhibition. It's an ideal opportunity for your brand awareness.

- Partner's Corporate Literature to be included in Kit
- Logo in the partners' page on the INDIA STEEL website and link to partner's website
- Company logo to be acknowledged in "Thank You Partners" panel on prominent locations
- One Full Page Color Advertisement in the Exhibitors' Catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors' Catalogue

## INFORMATION COUNTER (1 slot)

Price: ₹ 6,00,000/-  
US\$ 9,700 + GST

One of the most visible elements of communication

- Logo and name of partnering company will be displayed at Information Kiosk
- Logo in the partners' page on the INDIA STEEL website and link to partner's website
- One Full Page Color Advertisement in the Exhibitors' Catalogue
- Partner's Corporate Literature to be distributed to Trade visitors, Media and Invitees (Literature to be provided by Partner)

## POWER BANK PARTNER (1 slot)

Price: ₹ 8,50,000/-  
US\$ 12,500 + GST

It is the most apposite way to promote your brand on Power Bank as it is distributed to all the Exhibitors, Special Invitees, Trade Visitors, Ministries, Media, Delegates, Officials, Foreign Buyers, International Delegations, etc.

- Name & Logo of the partnering company will be printed on the Power Bank to be presented to Foreign Buyers and International Delegations
- Company logo to be acknowledged in "Thank You Partners" panel on prominent locations
- Inclusion of Company Profile (approximately 150 words) in Exhibitors' Catalogue
- Logo in the partners' page on the INDIA STEEL website & link to partner's website

## BADGES PARTNER (1 slot)

Price: ₹ 7,00,000/-  
US\$ 10,000 + GST

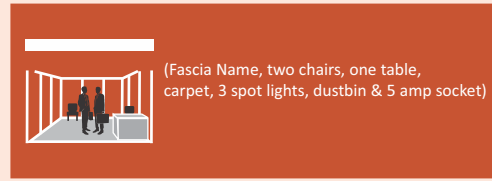
This is a great opportunity to have your logo on Badges that maximize your exposure to our overall audience such as Special Invitees, Media, Trade Visitors, Delegations, Govt. Officials, etc.

- Printing of logo of partnering company on the badges for all participation categories including Exhibitors, Delegates, Speaker, Visitors, Govt. Officials Organizer, etc.
- Logo in the partners' page on the INDIA STEEL website & link to partner's website
- Company logo to be acknowledged in "Thank You Partners" panel on prominent locations
- One Full Page Color Advertisement in the Show Catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors' Catalogue

# PARTNERSHIP OPPORTUNITIES

## EXHIBITION PARTICIPATION CHARGES

Types of Spaces	Minimum Area	Participation Charges (Per sq .mtr)	
		in INR	US\$
Shell Space	12 sq.mtr	12500	370
Bare Space	36 sq.mtr	11000	350



\*Plus GST @ 18% on the above

## CONFERENCE PARTICIPATION CHARGES

Delegate	Registration Fee	Early Bird Discount	FICCI Member Discount	Group Discount (3 or more)
Indian Delegates	Rs 5,500	10%	10%	10%
Foreign Delegates	US\$ 110			

ORGANISER:



Ministry of Steel  
Government of India

ORGANISER:



SUPPORTED BY:



Department of Commerce  
Ministry of Commerce & Industry  
Government of India

Major Activities of the Ministry of Steel:

Co-ordination and planning of the growth and development of Iron and Steel Industry in the country (including Re-rolling Mills, Alloy Steel and Ferro Alloy Industries, Refractories) both in the Public and Private Sectors;

Formulation of policies in respect of production, pricing, distribution, import and export of iron & steel, ferro alloys and refractories; and

Development of input industries relating to iron ore, manganese ore, chrome ore and Refractories etc., required mainly by the steel industry.

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.

The Department of Commerce formulates, implements and monitors the Foreign Trade Policy (FTP) which provides the basic framework of policy and strategy to be followed for promoting exports and trade. The Trade Policy is periodically reviewed to incorporate changes necessary to take care of emerging economic scenarios both in the domestic and international economy. Besides, the Department is also entrusted with responsibilities relating to multilateral and bilateral commercial relations, Special Economic Zones, state trading, export promotion and trade facilitation, and development and regulation of certain export oriented industries and commodities.

### CONTACT:

#### DELHI OFFICE

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company/india-steel-expo

www.indiasteelexpo.in





24-26 April 2025  
Bombay Exhibition Centre  
(NESCO), Mumbai

## **REGISTRATION FORM**

### **INSTRUCTIONS:**

IN CASE YOU ARE UNABLE TO REGISTER ON WEBSITE OR HAVE NOT RECEIVED 'REGISTRATION SUBMITTED' EMAIL, TO ENABLE US DO YOUR REGISTRATION, KINDLY SEND THIS REGISTRATION FORM WORD FILE WITH DETAILS DULY FILLED-IN (TYPED, NOT SCANNED), ENCLOSING THE BELOW DOCUMENTS AS SEPARATE FILES (NOT PASTED IN TEXT AREA) TO ISEBUYERS@FICCI.COM; SUDHANSHU.GUPTA@FICCI.COM :

- Scan copy of your Passport (valid upto 31<sup>st</sup> October 2025)
- Your recent color business digital photograph in close-up facing front white background (in .jpg or .jpeg or .gif or .png format dimension 4cm x 4cm)
- Scanned copy of your 'employee ID card' issued by your organization (If no Employee ID-Card issued, kindly send a declaration mentioning your name, position, roles and duties and your photo on your organisation's official letterhead, signed and stamped by authorised official).
- scanned copy of your visiting/ business/ name card

### **BUYER GENERAL INFORMATION**

I HAVE VISITED INDIA STEEL EXPO EARLIER (YES/NO):

I HAVE BEEN RECOMMENDED TO ATTEND INDIA STEEL EXPO 2025 BY:

[Indian Mission in my country/ My country mission in India/ Others (Please give Proposer Name, Organisation, country, mobile/email)]

MY WORK PROFILE MAY BE CATEGORIESED AS UNDER:

[Government Steel Procurement Department Head

Public Sector Undertaking Head

Manufacturing Plant Head

Procurement Manager

Steel Trader

Steel Importer

Automobile Manufacturer

Infrastructure, Oil & Gas Pipeline & Real Estate Material Supplier

EPC Contractor

Railway, Shipping, Defence Vendor

Rolling Mill Importer

Investor

Trade Journalist

Other Allied Organizations/ Institutions relevant to Steel Industry (Please Specify)]

GENDER (MALE/FEMALE):

MY NAME (AS PER PASSPORT)

TITLE: (Mr./Ms./Dr./Capt./Brig./Prof./etc...) FULL NAME:

OCCUPATION:



**24-26 April 2025**  
Bombay Exhibition Centre  
(NESCO), Mumbai

**ORGANISATION NAME:**

**DESIGNATION/ POSITION IN ORGANISATION:**

**CITY:**

**PIN/ZIP CODE:**

**STATE:**

**COUNTRY:**

**OFFICE TELEPHONE:**

**FAX:**

**MOBILE NUMBER:**

**MOBILE NUMBER I WILL USE IN INDIA:**

**OFFICIAL E-MAIL ID:**

**PERSONAL E-MAIL ID:**

**E-MAIL ID FOR COMMUNICATION:**

**WEBSITE:**

**PASSPORT INFORMATION (PASSPORT VALID UPTO 31<sup>ST</sup> OCTOBER 2025)**

**PASSPORT ISSUED BY COUNTRY**

**PASSPORT NUMBER**

**TITLE**

**SURNAME**

**FIRSTNAME**

**DATE OF BIRTH**

**NATIONALITY**

**PASSPORT ISSUE DATE**

**PASSPORT EXPIRY DATE**

**ENCLOSING MY PASSPORT SCAN COPY (Yes / NO)**



**24-26 April 2025**  
Bombay Exhibition Centre  
(NESCO), Mumbai

**[Please enclose file (.jpg, .gif, .png and .pdf format only) with file size is not less than 100KB and greater than 2MB]**

**MUMBAI ARRIVAL DATE** **23/04/2025 (default)**

**MUMBAI DEPARTURE DATE** **26/04/2025 late evening (default)**

**TENTATIVE ECONOMY AIRFARE IN US\$ (MY CITY TO AND FROM MUMBAI)**

**MY PROFILE (UPTO 50 WORDS) FOR UPLOADING ON WEBSITE FOR FIXING B2B MEETINGS  
(WILL BE LISTED ALONG WITH NAME, DESIGNATION, ORGANISATION, COUNTRY AND RECENT  
COLOR BUSINESS PHOTOGRAPH)**

**MY DETAILED PROFILE (UPTO 1000 WORDS)**

**NAME OF THE COUNTRIES WHERE I OPERATE / DO BUSINESS  
(KINDLY USE COMMAS IF MORE THAN ONE)**

**MY STEEL IMPORTS FROM INDIA IN 2022  
(PLEASE MENTION EXPORTER NAME/S, PRODUCTS, QUANTITY AND IMPORT VALUE IN USD)**

**MY STEEL IMPORTS FROM INDIA IN 2023  
(PLEASE MENTION EXPORTER NAME/S, PRODUCTS, QUANTITY AND IMPORT VALUE IN USD)**

**MY STEEL IMPORTS FROM OTHER COUNTRIES IN 2022  
(PLEASE MENTION NAME OF ALL COUNTRIES AND IMPORT VALUE IN USD, SEPARATED BY COMMAS)**

**MY STEEL IMPORTS FROM OTHER COUNTRIES IN 2023  
(PLEASE MENTION NAME OF ALL COUNTRIES AND IMPORT VALUE IN USD, SEPARATED BY COMMAS)**





24-26 April 2025  
Bombay Exhibition Centre  
(NESCO), Mumbai

**ENCLOSING MY LATEST DIGITAL PASSPORT SIZE PHOTOGRAPH (Yes / NO)**

I am enclosing my recent color business digital photograph in close-up facing front white background (in .jpg or .jpeg or .gif or .png format dimension 4cm x 4cm) with file size greater than 100KB and less than 2MB

**ENCLOSING SCANNED COPY OF MY EMPLOYEE ID CARD ISSUED BY MY ORGANISATION (Yes / NO)**

Enclosing file (.jpg, .gif, .png and .pdf format only) with file size greater than 100KB and less than 2MB

**ENCLOSING SCANNED COPY OF MY VISITING/ BUSINESS/ NAME CARD (Yes / NO)**

Please upload file (.jpg, .gif, .png and .pdf format only) with file size greater than 100KB and less than 2MB

**NOTE:**

AFTER SUCCESSFUL SUBMISSION OF YOUR REGISTRATION IF YOU DO NOT RECEIVE AUTO GENERATED EMAIL FROM US ON YOUR REGISTERED EMAIL ID CONFIRMING 'REGISTRATION SUBMITTED', PLEASE CONTACT US IMMEDIATELY AT [ISEBUYERS@FICCI.COM](mailto:ISEBUYERS@FICCI.COM) ; [SUDHANSHU.GUPTA@FICCI.COM](mailto:SUDHANSHU.GUPTA@FICCI.COM) TO CHECK IF YOUR REGISTRATION DETAILS HAVE BEEN RECEIVED BY US.

SUBSEQUENTLY, WE WILL SEND 'REGISTRATION APPROVED' EMAIL TILL 30<sup>th</sup> NOVEMBER 2024 TO ONLY THOSE DELEGATES WHOSE REGISTRATION IS QUALIFIED AS 'HOSTED FOREIGN DELEGATE'. REGISTERED BUYERS WHO DO NOT RECEIVE, MAY LIKE TO ATTEND AT OWN EXPENSES.

THE VISA INVITATION LETTER WITH TRAVEL SCHEDULE AND STAY ARRANGEMENTS WILL BE SENT TO YOU AND YOUR AIR TICKETS AND HOTEL STAY WILL BE BOOKED BY THE ORGANIZERS SUBSEQUENTLY."